

Beenleigh Artisan Distillers "Scratch & Win" Promotion Terms & Conditions

How to Enter Details:

To enter consumers must purchase a Beenleigh Artisan Distillers product during the Promotional Period from a participating outlet. Entry is open to Australian residents aged 18 years and over. A scratchie ticket is provided whereby a 1 in 2 chance of winning one of 4 types of prizes. There are two prize pools – retail outlets (350) 18 prizes per outlet and on-premise outlets (120) 30 prizes per outlet nationally.

1. Prize pool – Retail – 350 outlets – 6300 prizes – total value \$68,250
 - 2 x T-shirt (valued at \$60)
 - 1 x Copperpot mug (valued at \$20)
 - 8 x Legends Cocktail Book (valued at \$80)
 - 7 x Stubbie holders (valued at \$35)
 - 18 Prizes (valued at \$195)
2. Prize pool – On-Premise – 120 outlets – 3600 prizes – total value \$23,400
 - 1 x T-shirt (valued at \$30)
 - 2 x Fedora (valued at \$30)
 - 12 x Stubbie holders (valued at \$60)
 - 15 x Legends Cocktail Book (valued at \$75)
 - 30 Prizes (valued at \$195)

Prize is instantly redeemable in the outlet. 470 participating outlets around Australia. Total prize pool value \$91,650. Each participating outlet will be provided with the prize kit as detailed above and is responsible in providing the prize to the consumer in exchange for the winning scratchie ticket. The prize advised on the scratchie must be provided.

Terms & Conditions of Entry:

1. Information on how to enter and prizes forms part of these Conditions of Entry. All applicable laws and regulations apply.
2. Entry is only open to residents of Australia aged 18 years and older. The Promoter, the Participating Outlets and their agencies associated with this promotion and each of their employees, immediate family members and persons living in the same household (whether related or not) are ineligible to enter.
3. The promotion begins at 9.00am AEST on 29th of October 2018 and closes at 11.59pm AEST on 1st February 2019 ("Promotional Period").
4. During the Promotional Period, the promotion will be conducted in 470 selected liquor outlets in Western Australia, Victoria, Tasmania, South Australia, Queensland, Northern Territory, New South Wales and Australian Capital Territory ("Participating Outlets") between the dates

outlined in clause 3 and only while stocks last. The start and end date of the promotion for each outlet will be advertised on a poster in that outlet and will run for a minimum of eight weeks within the promotional period.

5. There is a total of 9,900 prizes to be won. 470 participating outlets around Australia. Total prize pool value \$93,405. The State prize values are: Western Australia; \$5,265 (27 units), Victoria; \$20,670 (106 units), Tasmania 8 (\$1,560), South Australia; \$3,510 (18 units), Queensland; \$25,350 (130 units), Northern Territory; \$2,925 (15 units), New South Wales; \$32,175 (165 units) and Australian Capital Territory \$1,950 (10 units).
6. The prize values are the recommended retail values as provided by the supplier and are correct at the time of printing and the Promoter accepts no responsibility for any variation in the prize values.
7. If for any reason the Promotion is not capable of running as planned for reasons beyond the control of the Promoter, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion.
8. By entering, you acknowledge and agree that you have read, consented to and complied with, and will be bound by, these Conditions of Entry. You further agree that the decisions of Promoter will be final and binding in all matters relating to the Promotion. The Promoter and its directors, employees, representatives and agents shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of accepting or using any of the prizes, except for any liability which cannot be excluded by law. To the extent permitted at law, you release and discharge the Promoter and its directors, employees, representatives and agents from any and all actions, claims, proceedings, damages, costs and expenses arising out of or in connection with the Promotion and/or the prizes.
9. The prize cannot be used or redeemed in conjunction with any other promotion or offer and is not transferable or exchangeable and cannot be taken as cash. Promoter may substitute a prize of equal or greater value due to prize availability subject to legislative approval.
10. Promotional materials will be regarded as void if stolen, forged, mutilated or tampered with in any way. The Promoter will not be responsible for any late, lost, misdirected entries, or incomplete or incorrect entrant details. Incomplete, ineligible, incorrect and incomprehensible entries will be deemed invalid and will not be included in the judging. All entries are deemed to have been received at the time of receipt by the Participating Outlet.

11. Entry and continued participation in this promotion is subject to the licensee's liquor serving policy. The Promoter advocates the responsible service and consumption of alcohol. Legal aged consumers are advised to visit www.alcoholguidelines.gov.au for information on safe drinking, standard drinks and related issues.

12. The Promoter and Participating outlet collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that all entries become the property of the Promoter and the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant. The collection, use and disclosure of personal information provided in connection with this competition is governed by the Promoter's Privacy Notice found at www.vok.com.au. In addition, entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter at their address set out below.

13. The Promoter is VOK Beverages Pty Ltd, ABN 95 100 599 362, of 162 Cross Key Road, Salisbury South, South Australia, 5106.

14. NSW Permit Number: LTPS/18/28603. SA Permit Number: T18/1784

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