

**Beenleigh® “Win a VIP Double Pass PBR Grand Final Experience (Flights and Accommodation Included)”
Promotion Terms & Conditions**

How to Enter Details:

To enter the chance to win 1 x VIP Double Pass to the Pro Bull Riding (PBR) Grand Final Experience (Flights and Accommodation Included), consumers must purchase a 700ml bottle of Beenleigh® or any Beenleigh® 4pk or 6pk RTD containing the competition QR code during the Promotional Period from any participating store; and enter by scanning the QR code on the purchased bottle or 4pk or 6pk RTD, answer the question “Tell us in 5 words or less how you would best describe Beenleigh Rum”, take a photograph of your receipt, validate your age and complete the entry form details online. Entry is open to Australian residents aged 18 years and over. Maximum one entry per person, per day.

The prize consists of 1 x VIP double pass to the PBR Grand Final in Townsville on Friday November 1 & Saturday November 2 2024 (\$1500), with flights (\$1500 voucher) and double/twin accommodation for 2 nights included (estimated \$600). There is 1 x prize to be won in total with a Total Prize pool of \$3,600.

Terms & Conditions of Entry:

1. Information on how to enter and prizes forms part of these Conditions of Entry. All applicable laws and regulations apply.
2. Entry is only open to residents of Australia aged 18 years and older. The Promoter, the Participating Outlets and their agencies associated with this promotion and each of their employees, immediate family members and persons living in the same household (whether related or not) are ineligible to enter.
3. The 1 winner will be selected by the Promoter at 11am ACST **29th August 2024** at the Promoter’s Head Office (162 Cross Keys Road, Salisbury South 5106). The Promoter’s determination regarding selection of the winner will be final and no negotiations will be entered into. The winner will be contacted by email and/ or phone. The name of the winner will be published on or before **5th September 2024 on the Promoter’s website www.beenleighrum.com.au**
4. The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry that is not in accordance with these Conditions of Entry.
5. The promotion begins at 9.00am ACST **20th June 2024 and closes at 11.59pm ACST on 20th August 2024 (“Promotional Period”).**
6. During the Promotional Period, the promotion will be conducted in participating alcohol retail stores displaying the competition details (“Participating Outlets”) on the dates outlined in clause 5 and only while stocks last.
7. The winner will receive 1 x VIP double pass to the PBR Grand Final in Townsville on Friday November 1 & Saturday November 2 2024 (\$1500), with flights (\$1500 voucher) and double/twin accommodation for 2 nights included (estimated \$600). There is 1 x prize to be won in total with a Total Prize pool of \$3,600.
8. Travel must be taken on the date agreed with the Promoter. If the winner is unavailable or unwilling to travel on the aforementioned date required by the Promoter to coincide with the PBR event, they will forfeit their right to the Prize and will not be awarded cash or any other alternative in lieu.

9. Travel itinerary will be determined by the Promoter in its absolute discretion.
10. The Prize is subject to booking and flight availability. The Promoter accepts no responsibility if the flights are delayed or cancelled.
11. Frequent Flyer points will not be awarded and do not form part of the Prize.
12. Spending money, meals, taxes (excluding airline and airport taxes), insurance, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs of the Winner and the Winner's companions, unless otherwise specified in the prize description herein, are not included and are the responsibility of the Winner.
13. If for any reason the Winner does not, once the Prize has been booked, take the Prize (or an element of the Prize) at the time stipulated, then the Prize (or that element of the Prize) will be forfeited and will not be redeemable for cash.
14. The Promoter reserves the right to select the accommodation provider.

15. The prize values are the recommended retail values as provided by the supplier and are correct at the time of printing and the Promoter accepts no responsibility for any variation in the prize values.

16. If the prize is not claimed within 10 days of the winner being notified by email or by phone, a new winner will be selected by the Promoter at 11am ACST **10th September 2024** in the same manner as the original prize selection, and the new winner will be notified no later than **14th September 2024** by email or by phone. Subject to the unclaimed prize draw referred to herein, if for any reason a winner does not take a prize (or an element of the prize), then the prize (or that element of the prize) will be forfeited.

17. If for any reason the Promotion is not capable of running as planned for reasons beyond the control of the Promoter, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion.

18. By entering, you acknowledge and agree that you have read, consented to and complied with, and will be bound by, these Conditions of Entry. You further agree that the decisions of Promoter will be final and binding in all matters relating to the Promotion. The Promoter and its directors, employees, representatives and agents shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of accepting or using any of the prizes, except for any liability which cannot be excluded by law. To the extent permitted at law, you release and discharge the Promoter and its directors, employees, representatives and agents from any and all actions, claims, proceedings, damages, costs and expenses arising out of or in connection with the Promotion and/or the prizes. As a condition of accepting the prize, the winner must sign any legal documentation (including but not limited to a Deed of Release) as and in the form required by the Promoter in its absolute discretion reflecting the release referred to in these Terms and Conditions

19. The prize cannot be used or redeemed in conjunction with any other promotion or offer and is not transferable or exchangeable and cannot be taken as cash. Promoter may substitute a prize of equal or greater value due to prize availability.

20. Promotional materials will be regarded as void if stolen, forged, mutilated or tampered with in any way. The Promoter will not be responsible for any late, lost, misdirected entries, or incomplete or incorrect entrant details. Incomplete, ineligible, incorrect and incomprehensible entries will be deemed invalid and will not be included in the judging.
21. Entry and continued participation in this promotion is subject to the licensee's liquor serving policy. The Promoter advocates the responsible service and consumption of alcohol. Legal aged consumers are advised to visit www.alcoholguidelines.gov.au for information on safe drinking, standard drinks and related issues.
22. The Promoter and Participating outlet collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that their details will be added to the Beenleigh subscription database and all entries become the property of the Promoter and the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant. The collection, use and disclosure of personal information provided in connection with this competition is governed by the Promoter's Privacy Notice found at www.vok.com.au. In addition, entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter at their address set out below.
23. The Promoter is VOK Beverages Pty Ltd, ABN 95 100 599 362, of 162 Cross Key Road, Salisbury South, South Australia, 5106