

**Beenleigh® “Win a Double Pass + Flights and Accommodation to the PBR Grand Final plus more prizes to be won”
Promotion Terms & Conditions**

How to Enter Details:

To enter the prize draw consumers must purchase a 700ml bottle of Beenleigh® or any Beenleigh® 4pk or 6pk RTD containing the competition QR code during the Promotional Period from any participating store; and enter by scanning the QR code on the purchased bottle or 4pk or 6pk RTD, take a photograph of your receipt, validate your age and complete the entry form details online. Entry is open to Australian residents aged 18 years and over. Maximum one entry per person, per day.

The grand prize consists of 1 x VIP Double Pass to the PBR Grand Final Experience in Townsville on Friday, October 31st & Saturday, November 1st 2025, which includes flights (\$1,500 voucher), double/twin accommodation for 2 nights (valued at \$600) and PBR Grand Final Tickets (valued at \$628.70) – Totalling \$2,728.70. In addition, the following prizes will be drawn: 5 x Yeti Eski at \$400 each (Total Value: \$2,000), 10 x Swags at \$200 each (Total Value: \$2,000), 3 x RM Williams vouchers at \$700 each (Total Value: \$2,100), 46 x Beenleigh® 4pk pack RTDs at \$25 each (Total Value: \$1,150) There are a total of 65 prizes to be won with a combined prize pool value of \$9,978.70

The competition draws will be conducted in two groups. The first draw will be held on September 15, 2025, and will include the VIP Double Pass to the PBR Grand Final Experience, 5 Yeti Eskies, the 10 Swags, and 3 RM Williams vouchers. The second draw will be held on November 26, 2025, and will include 46 Beenleigh® 4pk pack RTDs.

Terms & Conditions of Entry:

1. Information on how to enter and prizes forms part of these Conditions of Entry. All applicable laws and regulations apply.
2. Entry is only open to residents of Australia aged 18 years and older. The Promoter, the Participating Outlets and their agencies associated with this promotion and each of their employees, immediate family members and persons living in the same household (whether related or not) are ineligible to enter.
3. The competition will be conducted in two draws. The first draw will take place at 11am ACST on September 15, 2025, and will include the VIP Double Pass to the PBR Grand Final Experience, 5 Yeti Eskies, 10 Swags, and 3 RM Williams vouchers. The second draw will take place at 11am ACST on November 26, 2025, and will include 46 Beenleigh® 4pk pack RTDs. Both draws will be conducted at the Promoter’s Head Office (162 Cross Keys Road, Salisbury South 5106). The Promoter’s determination regarding the selection of winners will be final, and no negotiations will be entered into. Winners will be contacted by email and/or phone. The names of the winners will be published on or before September 22, 2025 (for the first draw) and December 3, 2025 (for the second draw) on the Promoter’s website www.beenleighrum.com.au.
4. The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry that is not in accordance with these Conditions of Entry.
5. The promotion begins at 9.00am ACST on April 1, 2025, and closes at 11.00am ACST on September 10, 2025 for the first draw and 11.00am ACST on November 14, 2025 for the second draw ("Promotional Period").
6. During the Promotional Period, the promotion will be conducted in participating alcohol retail stores displaying the competition details ("Participating Outlets") on the dates outlined in clause 5 and only while stocks last.

7. The prize consists of 1 x VIP Double Pass to the PBR Grand Final in Townsville on Friday, October 31st & Saturday, November 1st, 2025, which includes flights (\$1,500 voucher), double/twin accommodation for 2 nights (valued at \$600), and PBR Grand Final Tickets (valued at \$628.70) – totalling \$2,728.70. Additional prizes include 5 x Yeti Eskies at \$400 each (Total Value: \$2,000), 10 x Swags at \$200 each (Total Value: \$2,000), 3 x RM Williams vouchers at \$700 each (Total Value: \$2,100), and 46 x Beenleigh® 4pk packs at \$25 each (Total Value: \$1,150). There are a total of 65 prizes to be won with a combined prize pool value of \$9,978.70.
8. In relation to the VIP Double Pass prize:
 - a. Travel must be taken on the date agreed with the Promoter to coincide with the PBR event. If the winner is unavailable or unwilling to travel on the aforementioned date required by the Promoter to coincide with the PBR event, they will forfeit their right to the Prize and will not be awarded cash or any other alternative in lieu.
 - b. Travel itinerary will be determined by the Promoter in its absolute discretion.
 - c. The Prize is subject to booking and flight availability. The Promoter accepts no responsibility if the flights are delayed or cancelled.
 - d. Frequent Flyer points will not be awarded and do not form part of the Prize.
 - e. Spending money, meals, taxes (excluding airline and airport taxes), insurance, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs of the Winner and the Winner's companions, unless otherwise specified in the prize description herein, are not included and are the responsibility of the Winner.
 - f. If for any reason the Winner does not, once the Prize has been booked, take the Prize (or an element of the Prize) at the time stipulated, then the Prize (or that element of the Prize) will be forfeited and will not be redeemable for cash.
 - g. The Promoter reserves the right to select the accommodation provider.
9. The prize values are the recommended retail values as provided by the supplier and are correct at the time of printing and the Promoter accepts no responsibility for any variation in the prize values.
10. If a prize is not claimed within 10 days of the winner being notified by email or phone, a new winner will be selected by the Promoter at 11am ACST on September 25, 2025 (for the first draw) and December 5, 2025 (for the second draw) in the same manner as the original prize selection. The new winner will be notified no later than September 30, 2025, and December 11, 2025, respectively, by email or phone. Subject to the unclaimed prize draw referred to herein, if for any reason a winner does not take a prize (or an element of the prize), then the prize (or that element of the prize) will be forfeited.
11. If for any reason the Promotion is not capable of running as planned for reasons beyond the control of the Promoter, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion.
12. By entering, you acknowledge and agree that you have read, consented to and complied with, and will be bound by, these Conditions of Entry. You further agree that the decisions of the Promoter will be final and binding in all matters relating to the Promotion. The Promoter and its directors, employees, representatives and agents shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of accepting or using any of the prizes, except for any liability which cannot be excluded by law. To the extent permitted at law, you release and discharge the Promoter and its

directors, employees, representatives and agents from any and all actions, claims, proceedings, damages, costs and expenses arising out of or in connection with the Promotion and/or the prizes. As a condition of accepting the prize, the winner must sign any legal documentation (including but not limited to a Deed of Release) as and in the form required by the Promoter in its absolute discretion reflecting the release referred to in these Terms and Conditions.

13. The prize cannot be used or redeemed in conjunction with any other promotion or offer and is not transferable or exchangeable and cannot be taken as cash. The Promoter may substitute a prize of equal or greater value due to prize availability.
14. Promotional materials will be regarded as void if stolen, forged, mutilated or tampered with in any way. The Promoter will not be responsible for any late, lost, misdirected entries, or incomplete or incorrect entrant details. Incomplete, ineligible, incorrect and incomprehensible entries will be deemed invalid and will not be included in the judging.
15. Entry and continued participation in this promotion is subject to the licensee's liquor serving policy. The Promoter advocates the responsible service and consumption of alcohol. Legal aged consumers are advised to visit www.alcoholguidelines.gov.au for information on safe drinking, standard drinks and related issues.
16. The Promoter and Participating Outlets collect entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that their details will be added to the Beenleigh subscription database. All entries become the property of the Promoter, and the Promoter may use this information for promotional, marketing and publicity purposes.
17. The Promoter is VOK Beverages Pty Ltd, ABN 95 100 599 362, of 162 Cross Key Road, Salisbury South, South Australia, 5106.

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